SellData.ai Partner brief

Your clients have data AI buyers want. Help them license it safely, and share in the referral fee.

AI labs and data companies now pay established businesses for records of real work: email, chat, tickets, documents and code. Your clients will hear about it, often from a cold email with a number in it. SellData.ai is an independent advisor: we compare the buyers that fit, keep client-confidential and personal data out of scope, and introduce the client. Buyers pay us a referral fee. The client pays nothing, and you receive a share.

WHICH CLIENTS TEND TO QUALIFY

- Roughly 20 to 30 or more employees (each buyer publishes its own minimum; see selldata.ai/compare).
- A few years of history in cloud tools: Microsoft 365, Google Workspace, Slack, Teams, a CRM, a help desk, Jira or GitHub.
- Operating, winding down or already closed. Closing companies are often the strongest candidates.
- Most of their work in English, and data the company owns (not data held for its own clients).

HOW A REFERRAL WORKS

- Sign our one-page partner agreement and get your personal link: selldata.ai/value-check/?ref=your-firm
- Mention the opportunity to a client and get their OK to introduce them.
- The client runs the free value check from your link, or you email an introduction with the client copied.
- We review fit, compare buyers and help the client set scope and exclusions. The client signs directly with the buyer.
- When the buyer pays our referral fee for that client, we pay your agreed share.

WHAT NEVER LEAVES

Customer personal information, financial account data, health information, passwords and secrets, and anything the client's contracts or the law restrict (privileged work, tax return information, export-controlled data). We do not touch client data at any point; it moves only between the client and the buyer.

GROUND RULES

- Introduce only clients who have agreed to be introduced. No cold bulk email, bought lists or ads on buyer brand names.
- Never promise an amount. Offers come only from buyers.
- Tell your client in writing that you receive a share of a referral fee. Regulated professionals should check their own rules.

Become a partner

selldata.ai/partners | hello@selldata.ai | Orlando, Florida

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